

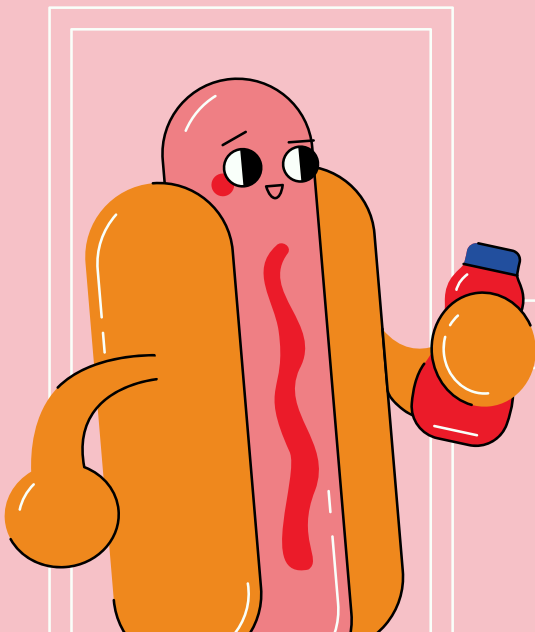
NEW BOX

NEW EXPERIENCE

we would like to offer you a new packaging

WHAT MAKES THIS PACKAGING SPECIAL?

- EASY TO RECYCLE AND SORT
- ADDITIONAL ACTIVITIES - EDUCATION
- INTERESTING ECOLOGY - GROWING PENCILS
- INFORMATION ON SUSTAINABILITY
- ENCOURAGEMENT TO CREATE
- MOTIVATION TO CONSUME LESS - CONSERVE MORE



Why are we doing this?

TURTLE ON CROCO

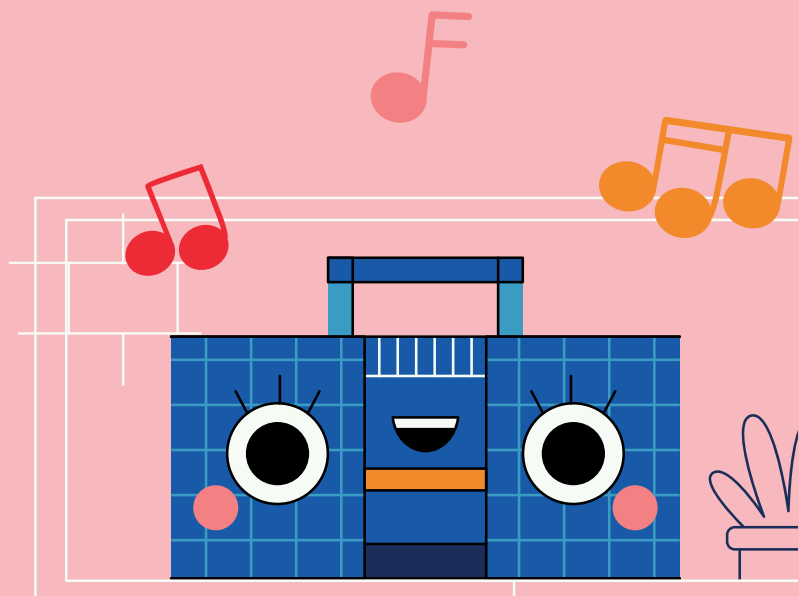
Childhood is all about testing and expanding the borders of comfort and familiarity. For both the child and the parents, especially the parents.

The child is naturally inclined to exploration, and such inclination is to be encouraged, however messy it gets. The parents, however, often risk being overprotective.

By raising "comfortable" children, parents are choosing the comfort of parenting at the expense of the extasy of childhood. More often than not, it's our own fears that block us from letting children be children.

Parents and children, every one of us has a crocodile to climb on. Everyone must learn (and be allowed to learn) to find comfort beyond the comfort zone.

**WE BELIEVE THAT THE FUTURE DEPENDS ON CHILDREN AND THEIR DECISIONS.
LET'S NOT BE AFRAID TO LET THEM BE INDEPENDENT AND RESPONSIBLE.**



What is creativity?

TURTLE ON CROCO

To see more in the
simple things.

"THESE ARE NOT JUST EMPTY BOXES.

IT'S MY TIME TRAVEL MACHINE."



We'll give your child ten ideas on how they can use the empty packaging.

We'll encourage you to create your own and share it on our social page #turtleoncrococreation



WWW.TURTLEONCROCO.COM

Curious Ecology

NEW EXPERIENCE

How to keep children interested?

WE OFFER GROWING PENCILS FOR CHILDREN.

DRAW, PLANT, GROW.

Sprout's pencils can be planted after you've used them and they grow into herbs, flowers, vegetables and even spruce trees. The idea behind this unique item is that if you can upgrade a pencil so it has a second life as a plant, what other small changes can you make in your everyday life to be more sustainable?



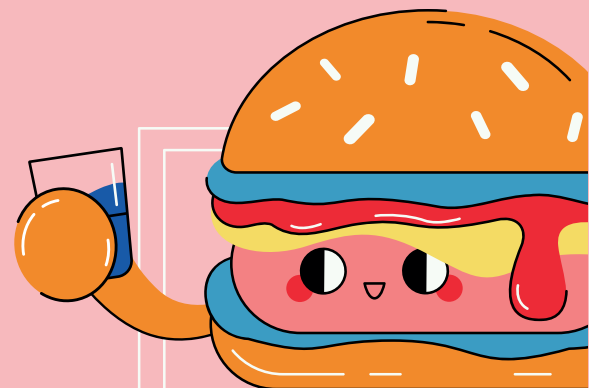
easy to recycle and sort

how to do this?

The package is 100% recyclable

The packaging is made of recycled paper with no additional additives that need to be removed. All you have to do is throw the packaging in the appropriate bin.

P.s. On the packaging you will find instructions on how to sort the paper.



CONSUME LESS - CONSERVE MORE

TURTLE ON CROCO

WE ARE STILL OVER-CONSUMING

We still don't know how to sort enough

ANIMALS AND THE EARTH NEED US. OUR CHILDREN NEED HOMES.

We just want to create a product that can engage children, from A to Z.
To show them how easy it is to be responsible, and how small acts can
MAKE A BIG DIFFERENCE.

LET'S WORK TOGETHER.
LET'S CREATE TOGETHER.

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