

# TURTLE ON CROCO

## THE STORY

The turtle was long afraid of the crocodile. But he remembered what the great old turtle taught him. Courage is not the absence of fear, but a will to face it with love and positivity.

And so, one day the turtle muscled up the courage and did what no pond animal expected him to do.

He climbed on top of the crocodile's back, and calmly lay down for a bask in the sun.

In a moment of magic, all the fear vanished. From then on, the turtle had a faster way to travel, and a friend to share his stories with.

Most importantly, however, the turtle was no longer afraid.

♥ Comfy.

Made with motherly love from organic materials, ToC pieces will help your child feel comfortable throughout the day.

♥ Confy.

ToC pieces are purposefully designed to boost your child's confidence and sense of self. With ToC, stepping beyond the comfort zone is easy and fun.

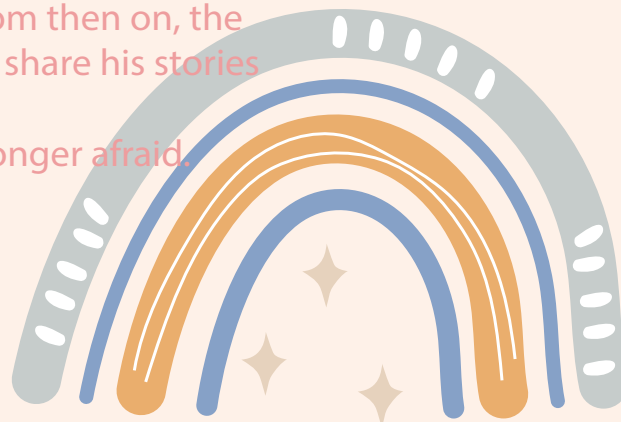
♥ Coactive.

ToC pieces are made, packaged and worn with turtles, crocos, and humans in mind. By embracing sustainable children's fashion, we can do our little bit for the planet.



@turtleoncoco

www.turtleoncoco.com

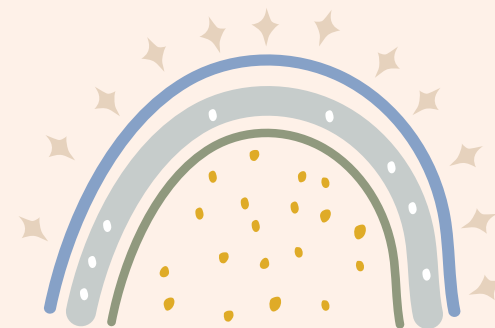


# The Capsule Method

ToC collections are designed following the capsule method. All clothing pieces in the collection are interchangeable and complement each other. This way, a small number of items create a wide range of mix&match possibilities and a variety of unique styles. Of course, "Turtle on Croco" articles of clothing also work great as accent pieces that complement your child's basic outfits.



For more information, visit  
[www.turtleoncroco.com](http://www.turtleoncroco.com)



# Fashionably Oversized

To help families live sustainably and match the astounding rate of their kids' growth, most "Turtle on Croco" pieces are made fashionably oversized. This way your child can wear a single piece for up to two years and play with different styles in the meantime. The brand also follows the principles of 'Oversized Fashion' and 'Capsule Wardrobe' to help parents find the perfect fashion formula in dressing their



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# Made in Lithuania

We are small, so we can manage all production processes.  
We are accountable to our service providers.  
Everything is made not only with love, but also with responsibility, aiming for the highest quality.  
The design of the clothes is based on what is comfortable for the child and nature.  
Our virtue is to create small, long-lasting and high-quality collections.

# We are NOT greenwashing.

We are sustainable to the extent that we can justify it.

# Green Fashion Formula for Your Fast-Growing Turtle

Featuring collections for toddlers and children aged 2 to 14, "Turtle on Croco" emphasizes the use of organic materials. We don't just talk sustainability, we walk it. Through intensive collaboration with KTU (Kaunas University of Technology) scientists, we are making sure that the entire cycle of the product-life is verifiably sustainable.



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## Eco friendly fabrics

Natural linen fabric made in Lithuania. Linen is one of the most abrasion-resistant fabrics. The fabric is printed and processed in such a way as to easily recycled.

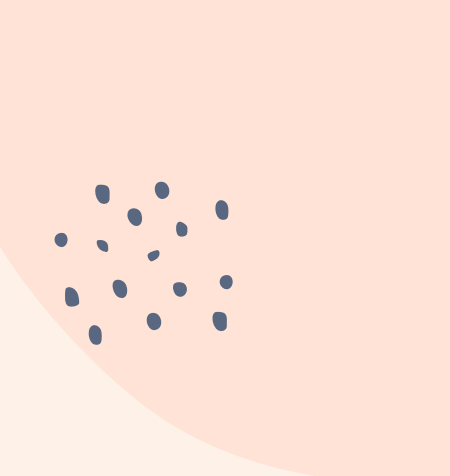
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# SPRING/SUMMER 2023 COLLECTION

ALL COLLECTION





## CONTACT US:

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## VISIT US:

[www.turtleoncroco.com](http://www.turtleoncroco.com)



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